

MI5 Badge





MISSION: IMPOSSIBLE



Foundational Observations

- The tyranny of the daily trumps the pursuit of the remarkable
- Huge amount of untapped intellectual capital at MedStar (This means YOU)

“There are a lot of smart people at MedStar who are waiting for someone to listen to them.”

Sue Eckert RN, MSN / CNO@WHC



MI2 Mission

To catalyze and create innovation
that advances health



Thomas J. Watson



When thinking **IBM.**,

think



Think different.

MI2 Mantra

Think Differently



When thinking **IBM.**,

think

Think Differently



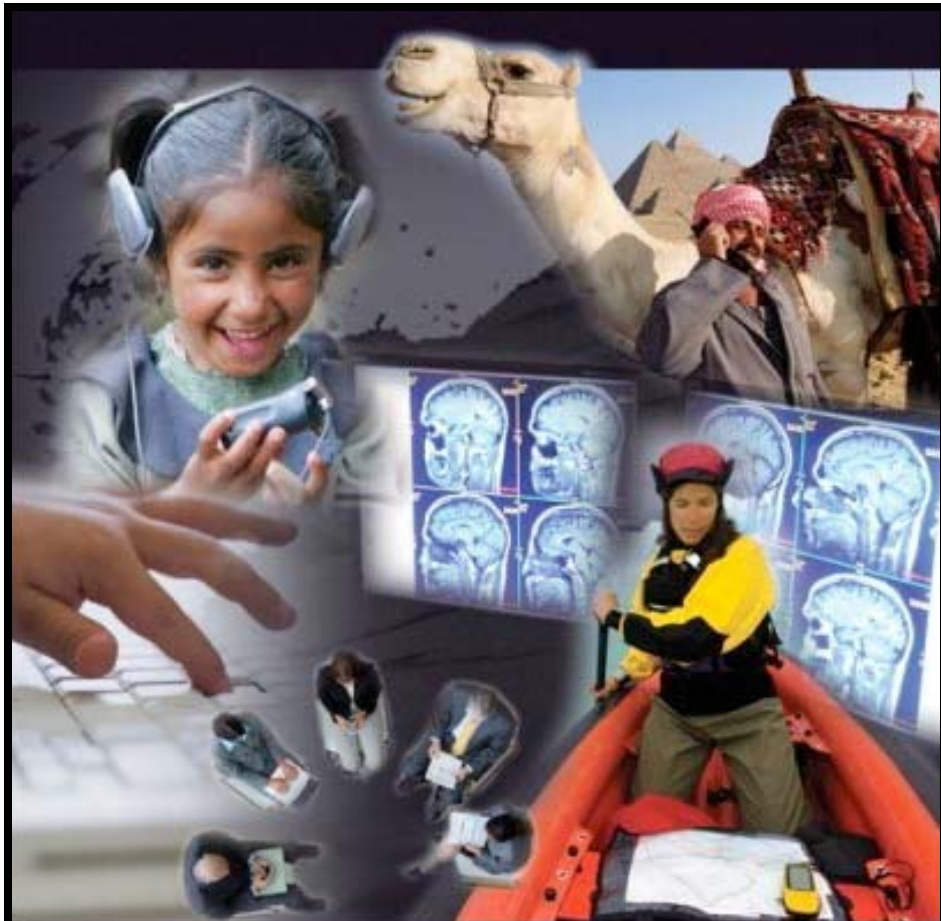
Think different.

Take Time to Read



Think It, Write It

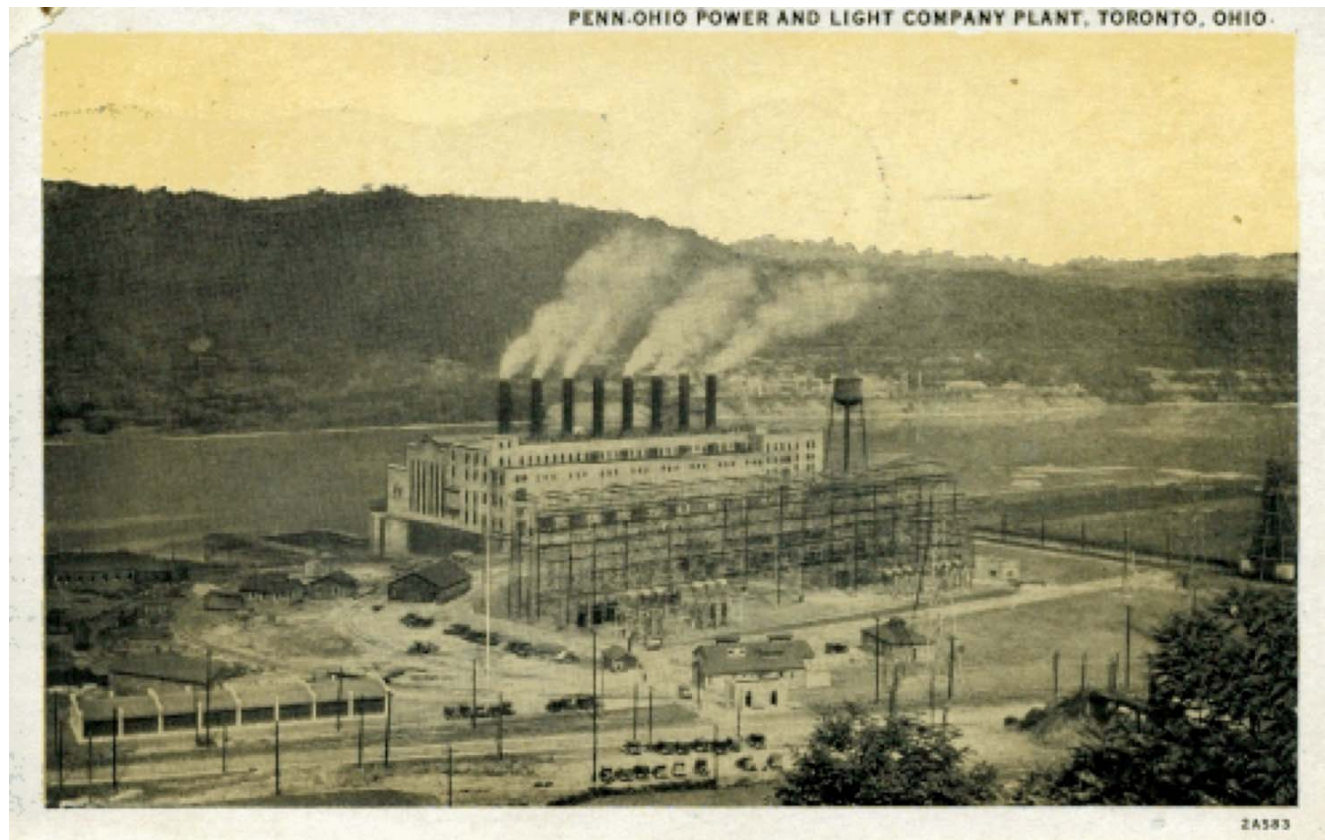




DESIGNING THE USER INTERFACE

Strategies for Effective Human-Computer Interaction / 5th Edition

Ben Shneiderman & Catherine Plaisant



MedStar Bureau of Innovation*

*thanks to Eric Wagner & Tom Graham

Think It, Write It

